





PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

- 91  
Cont'd
181. A system as defined in claim 180 wherein said health insurance card comprises a Medicaid card.
182. A system as defined in claim 168 wherein said printed official document comprises a document produced by a government agency.
183. A system as defined in claim 168 wherein said printed official document comprises an identification card issued by a government agency.
184. A system as defined in claim 168 wherein said printed official document comprises a deed.
185. A system as defined in claim 168 wherein said printed official document comprises an invoice.
186. A system as defined in claim 168 wherein said printed official document comprises a receipt.
187. A system as defined in claim 168 wherein said printed

2025-04-04 10:44:04

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

official document comprises a bill of sale.

188. A system as defined in claim 168 wherein said printed official document comprises a report of a government agency.
189. A system as defined in claim 168 wherein said printed official document comprises a library card.
190. A system as defined in claim 168 wherein said printed official document comprises a newsletter.
191. A system as defined in claim 168 wherein said printed official document comprises an application form.
192. A system as defined in claim 168 wherein said printed official document comprises a lottery ticket.
193. A system as defined in claim 168 wherein said printed official document comprises a tax schedule.
194. A system as defined in claim 168 wherein said printed

official document comprises a tax withholding form.

200. A system as defined in claim 197 wherein said data link comprises a programming data link.

[illegible]

could

[illegible]

203. A system as defined in claim 197 wherein said data link comprises an online shopping data link.

204. A system as defined in claim 197 wherein said data link comprises a pictorial data link.

205. A system as defined in claim 197 wherein said data link comprises an electronic data link.

206. A system as defined in claim 197 wherein said data link comprises an electronic media link.

207. A system as defined in claim 197 wherein said data link comprises an "information superhighway" data link.

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

208. A system as defined in claim 207 wherein said "information superhighway" data link comprises the internet.
209. A system as defined in claim 207 wherein said "information superhighway" data link comprises the world wide web.
210. A system as defined in claim 207 wherein said "information superhighway" data link comprises a computer network.
211. A system as defined in claim 207 wherein said "information superhighway" data link comprises an ISDN network.
212. A system as defined in claim 207 wherein said "information superhighway" data link comprises a telephone line.
213. A system as defined in claim 207 wherein said "information superhighway" data link comprises a CATV line.
214. A system as defined in claim 207 wherein said "information superhighway" data link comprises a local area network.

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

215. A system as defined in claim 207 wherein said "information superhighway" data link comprises a wide area network.
216. A system as defined in claim 207 wherein said "information superhighway" data link comprises a data communications network.
217. A system as defined in claim 207 wherein said "information superhighway" data link comprises an Internet Product Service Directory.
218. A system as defined in claim 207 wherein said "information superhighway" data link comprises a globally based digital communications network.
219. A system as defined in claim 207 wherein said "information superhighway" data link comprises a wireless network link.
220. A system as defined in claim 207 wherein said "information superhighway" data link comprises a Wireless Application Protocol internet.



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

91  
Cont'd

221. A system as defined in claim 207 wherein said "information superhighway" data link comprises an ethernet network.

Sub  
B2

222. A system as defined in claim 207 wherein said "information superhighway" data link comprises a RF cellular network.

223. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises a bar code.

224. A system as defined in claim 223 wherein said bar code comprises a Universal Product Code.

225. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises an invisible bar code.

226. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises a magnetic code.

227. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises a printed character.

403640-044030

PATENT  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

228. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises a symbol.
229. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises a pictorial icon.
230. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises an invisible indicia.
231. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises a two-dimensional figure.
232. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises an icon.
233. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises an invisible icon.
234. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises a watermark.

2025 JUL 10 10:00 AM

a1  
Cont'd

ai  
cont'd

[illegible]

241. A system as defined in claim 168 wherein said at least one

all  
cont'd

[illegible]

242. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises an online shopping product code.
243. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises a home shopping product code.
244. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises an online shopping service code.
245. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises a home shopping service code.
246. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises an analog pattern.

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

247. A system as defined in claim 168 wherein said at least one machine recognizable feature comprises a hieroglyphic character.
248. A system as defined in claim in 168 wherein said programming material comprises information.
249. A system as defined in claim 248 wherein said information comprises information about an individual identified by said printed official document.
250. A system as defined in claim 248 wherein said information comprises a "background check" of an individual identified by said printed official document.
251. A system as defined in claim 248 wherein said information comprises information about an organization identified by said printed official document.
252. A system as defined in claim 248 wherein said information comprises a "background check" of an organization identified

*a1*  
*Control*

PATENT  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

by said printed official document.

253. A system as defined in claim 248 wherein said information comprises information about an individual issuing said printed official document.

254. A system as defined in claim 248 wherein said information comprises information about an organization issuing said printed official document.

255. A system as defined in claim 248 wherein said information comprises information about a product associated with said printed official document.

256. A system as defined in claim 248 wherein said information comprises information about a service associated with said printed official document.

257. A system as defined in claim 168 wherein said programming material comprises a service.

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

258. A system as defined in claim 257 wherein said service includes displaying promotional programming on said display unit of said user.
259. A system as defined in claim 257 wherein said service includes conducting an interaction with said user via a telephone.
260. A system as defined in claim 257 wherein said service includes conducting an interaction between a plurality of users via an online communication chat link.
261. A system as defined in claim 257 wherein said service comprises engaging in an application process.
262. A system as defined in claim 257 wherein said service comprises engaging in an examination process.
263. A system as defined in claim 257 wherein said service comprises renewing said printed official document.

all  
contd.

**THE**

270. A system as defined in claim 268 wherein said device  
containing a microprocessor is portable.



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

271. A system as defined in claim 168 wherein said display unit comprises a personal digital planner.
272. A system as defined in claim 168 wherein said display unit comprises an internet appliance.
273. A system as defined in claim 168 wherein said display unit comprises a cellular telephone.
274. A system as defined in claim 168 wherein said display unit comprises a wireless communication device.
275. A system as defined in claim 168 wherein said display unit comprises a simulated book.
276. A system as defined in claim 168 wherein said display unit comprises an intelligent terminal.
277. A system as defined in claim 168 wherein said display unit comprises a web-based television.

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

278. A system as defined in claim 168 wherein said display unit comprises a pager.

279. A system as defined in claim 168 wherein said display unit comprises an Internet-enabled telephone.

280. A system as defined in claim 168 wherein said recognition unit is selected from a group consisting of a hand-held unit, a scanner, a bar code scanner, an optical code reader, an optical reader, a personal camera, a personal computer reader, a digital camera, a digital mouse and an optical mouse.

281. A system as defined in claim 280 wherein said recognition unit is linked to a personal computer.

282. A system as defined in claim 280 wherein said recognition unit is linked to a wireless interface.

283. A system as defined in claim 282 wherein said wireless interface comprises a wireless network.



AI  
Control

1. The first part of the document is a list of references. The references are listed in a vertical column on the left side of the page. The references are:
 

- 1. The first part of the document is a list of references. The references are listed in a vertical column on the left side of the page. The references are:

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ai  
cancel

transmitting data associated with said machine  
recognizable feature via a communication link to access said  
programming material, wherein said programming material is  
related to said printed official document.

297. The method of claim 296 wherein said communication link  
includes the Internet.

4005  
298. The method of claim 296 wherein said machine recognizable  
feature is selected from a group consisting of bar code,  
universal product code, invisible bar code, magnetic code,  
printed character, symbol, icon, invisible indicia, two-  
dimensional figure, icon, invisible icon, watermark,  
invisible watermark, digital watermark, series of  
alphanumeric characters, binary code, digital watermark,  
magnetic strip, code, analog pattern, and hieroglyphic  
character.

299. A method of providing a user access to supplemental  
programming material associated with a printed official  
document, comprising the steps of:

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

*al*  
*Contd*

imprinting a machine recognizable feature within said printed official document wherein said machine recognizable feature has associated therewith a command sequence for accessing programming material;

scanning said machine recognizable feature within said printed official document and downloading data indicative of said machine recognizable feature via the Internet to a remote server;

accessing programming material from said remote server;  
and

transmitting said programming material to said user allowing said user to perceive said programming material in a humanly perceivable form, wherein said programming material is related to said printed official document.

300. The method of claim 299 wherein said programming material comprises multimedia.

*Sub*  
*C6* > 301. The method of claim 299 wherein said machine recognizable feature is selected from a group consisting of a bar code, a universal product code invisible bar code, magnetic code,

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

91  
end  
printed character, symbol, icon, invisible indicia, two-dimensional figure, icon, invisible icon, watermark, invisible watermark, digital watermark, series of alphanumeric characters, binary code, digital watermark, magnetic strip, code, analog pattern, and hieroglyphic character.

---

1-03640-0769260